

Teaching  
with Small  
Boats Alliance  
Conference  
2017

April 26-29, 2017

Chesapeake Bay  
Maritime Museum  
St. Michaels, Md.



Measure Twice, Cut Once:

Life lessons learned with small boats.

David Bell, Great Circle Communications



Helping teachers, parents,  
administrators, and funders  
understand some of the more  
important benefits of your  
small boat program.



Small boat programs help youngsters in measurable ways, including gains in math and science, improved communications skills, and better grades.

There are less tangible, but equally important benefits that come naturally from being around small boats.



In addition to re-enforcing positive character attributes, such as perseverance and attention to detail, small boats also teach valuable life lessons.



Measure twice, cut once.

Keep on an even keel.

Other people are depending on you,  
so act responsibly.

Ask for help when you need it;  
help others when they need it.

Resources and space are limited.

Be responsible for your waste.





Know the difference between needs and wants.

Take pride in your work.

Pay attention to detail.

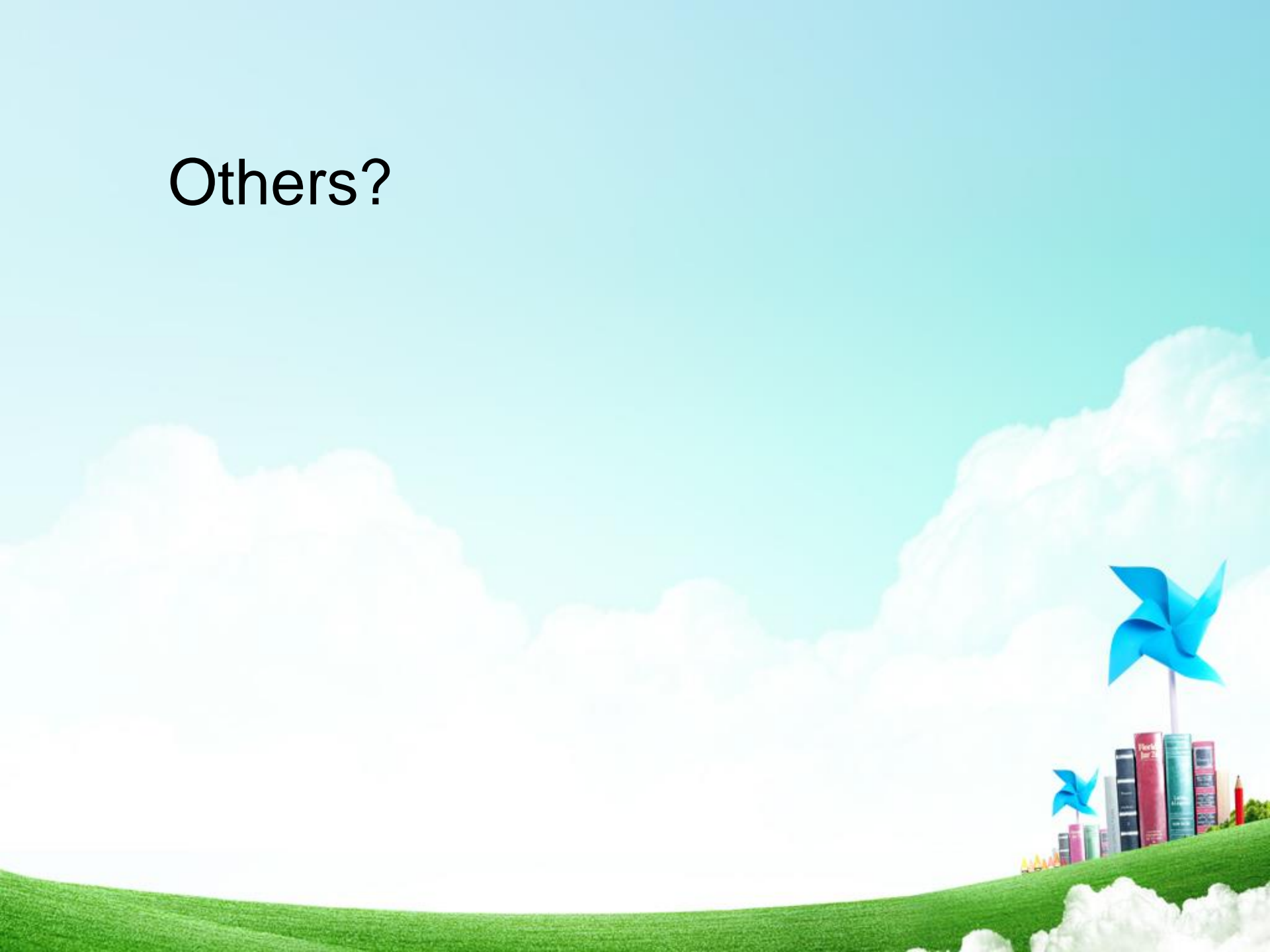
Learning never ends;  
embrace the opportunities.

Respect nature.

We're all in the same boat.



# Others?



# Thank you!





Capt. David Bell

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