

Teaching With
Small Boats
Alliance
Conference
2017

April 26-29, 2017

Chesapeake Bay
Maritime Museum
St. Michaels, Md.



Pray Consider
the
Eastport Pram
A Dinghy Constructed
By Stitch
and Her Fair Friend, Glue

Teaching With Small Boats Alliance Conference 2017

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Eastport Pram

Length: 7'9"

Beam: 48"

Weight: 65lbs

Max Payload: 375lbs

Kit Cost: \$1000

With Sailing Rig: \$2000

More than a thousand built since 2000



The Sales Pitch:

- ❑ **Small footprint is ideal for classrooms and compact shops**



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The Sales Pitch:

- ❑ **Quick and easy to build**

BUILDING A CLC LAPSTITCH DINGHY

Passagemaker Dinghy or Eastport Pram

February 25 - March 4, 2013

 **CHESAPEAKE LIGHT CRAFT**
THE BEST BOATS YOU CAN BUILD™



The Sales Pitch:

- ❑ **It's a dinghy with real-world practicality**



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The Sales Pitch:

- ❑ **It's an adult-sized boat that's a riot to sail**



The Sales Pitch:

- ❑ **Payload is two average adults**





The Sales Pitch:

□ A perfect sail trainer



The Sales Pitch:

- ❑ **Easy for schools and non-profits to sell to the yachties at silent auctions**





The Sales Pitch:

- ❑ **A proven subject for mass-production, for the creation of fleets or “family boatbuilding” events**



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The Sales Pitch:

- ❑ **It's cute as a bucket of puppies**



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The Eastport Pram

By Chesapeake Light Craft

